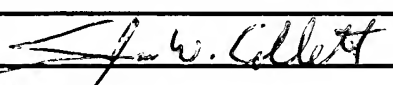
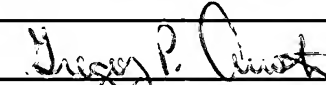


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TRANSMITTAL FORM	Application Number	10/004,900	
	Filing Date	November 2, 2001	
	First Named Inventor	Gruber et al.	
	Art Unit	2157	
	Examiner Name	Dalencourt, Y.	
(to be used for all correspondence after initial filing)			
Total Number of Pages in This Submission	174	Attorney Docket Number	51051.000015.UTL1

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Forms PTO/SB/08 (4 pgs.); Copies of 11 Cited References (167 pgs.) and Return Receipt Postcard
Remarks The Commissioner is hereby authorized to charge any fees due in connection with this submission, or credit any overpayment, to Deposit Account No. 02-4553 in the name of Buchanan Ingersoll Professional Corp..		
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm Name	Buchanan Ingersoll P.C., One Oxford Centre, 301 Grant Street, 20th Floor, Pittsburgh, PA 15219-1410	
Signature		
Printed name	James W. Collett, Ph.D.	
Date	January 28, 2005	Reg. No. 46,636

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Signature			
Typed or printed name	Gregory P. Austin	Date	January 28, 2005

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UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of)	Group Art Unit: 2157
)	
Gruber et al.)	Examiner: Dalencourt, Y.
)	
Serial No.: 10/004,900)	Confirmation No.: 8511
)	
Filed: November 2, 2001)	Customer No.: 23464
)	
For: INCREASING PUBLIC)	
AWARENESS OF NON-PROFIT)	
ORGANIZATIONS' MISSIONS)	

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97-1.98

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This Information Disclosure Statement is being filed prior to receipt of a first Office Action on the merits with respect to the above-captioned application. Thus, it is believed that there is no fee due for filing this paper. However, if it is determined that a fee is due, the Commissioner is hereby authorized to charge the requisite fee, or any fees that may be due in connection with this and the attached papers, or with this application during its entire pendency, or to credit any overpayment, to Deposit Account No. 02-4553.

In accordance with 37 C.F.R. §1.56 and 37 C.F.R. §§1.97-1.98, this Information Disclosure Statement, including Forms PTO-SB/08 (4 pages), is provided herewith.

The Examiner's attention is directed to the following U.S. applications:

<u>U.S. App. Serial. No.</u>	<u>Filing Date</u>
10/290,678	11/08/2002
09/894,190	06/27/2001
10/388,824	03/13/2003
10/241,684	09/10/2002
10/041,887	01/07/2002

09/819,358	03/28/2001
09/782,722	02/13/2001
10/252,026	09/20/2002
10/323,951	12/18/2002
10/439,899	05/15/2003
09/848,101	05/03/2001
09/764,787	01/17/2001
09/927,656	08/10/2001
09/740,761	12/12/2000
09/800,389	03/06/2001
09/742,866	12/20/2000
10/004,014	10/18/2001

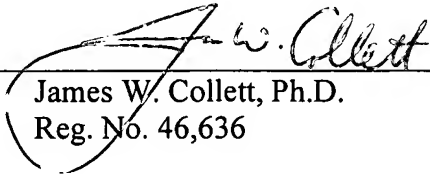
The items identified in this Information Disclosure Statement may or may not be "material" pursuant to 37 C.F.R. §1.56. The filing of this Information Disclosure Statement is not an admission by Applicants or Applicants' representatives that any of the documents, singly or in any combination, is effective as prior art against the subject application. Additionally, in accordance with 37 C.F.R. §1.97(h), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 C.F.R. §1.56(b) exists in addition to those submitted herewith.

Applicants respectfully request that the Examiner review the foregoing documents and information and that they be made of record in the file history of the above-captioned application.

Respectfully submitted,

BUCHANAN INGERSOLL P.C.

By: _____


James W. Collett, Ph.D.
Reg. No. 46,636

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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Complete if Known

Application Number	10/004,900
Filing Date	November 2, 2001
First Named Inventor	Gruber et al.
Art Unit	2157
Examiner Name	Dalencourt, Y.
Attorney Docket Number	51051.000015.UTL1

Sheet 1 of 4

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
		US- 2002/0049816 A1	04-25-2002	Costin, IV et al.	
		US- 6,460,072 B1	10-01-2002	Arnold et al.	
		US- 2002/0004757 A1	01-10-2002	Torres et al.	
		US- 2002/0004749 A1	01-10-2002	Froseth et al.	
		US- 2002/0038225 A1	03-28-2002	Klasky et al.	
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		US- 2002/0073026 A1	06-13-2002	Gruber et al.	
		US- 2002/0091538 A1	07-11-2002	Schwartz et al.	
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		US- 2003/0175674 A1	09-18-2003	Gruber et al.	
		US- 2004/0049399 A1	03-11-2004	Familian et al.	

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Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
		Country Code ³ Number ⁴ Kind Code ⁵ (if known)				
		JP 07-225801 A	08-22-1995	Hitachi Ltd. et al.		*
		DE 003346275 A1	07-11-1985	Brehm Robert Dr.		*

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*English language abstract attached.

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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Complete if Known

Application Number	10/004,900
Filing Date	November 2, 2001
First Named Inventor	Gruber et al.
Art Unit	2157
Examiner Name	Dalencourt, Y.
Attorney Docket Number	51051.000015.UTL1

Sheet **2** of **4****U. S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
		US- 2004/0059793 A1	03-25-2004	Gruber et al.	
		US- 2004/0093226 A1	05-13-2004	Gruber	
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		US- 6,714,928 B1	03-30-2004	Calow	
		US- 2002/0178079 A1	11-28-2002	Russell et al.	

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				

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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Sheet **3** of **4****Complete if Known**

Application Number	10/004,900
Filing Date	November 2, 2001
First Named Inventor	Gruber et al.
Art Unit	2157
Examiner Name	Dalencourt, Y.
Attorney Docket Number	51051.000015.UTL1

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
		US- 2002/0007284 A1	01-17-2002	Schurenberg et al.	
		US- 2001/0021910 A1	09-13-2001	Goldstein	
		US- 2002/0188633 A1	12-12-2002	Davis et al.	
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		Application Number	10/004,900
		Filing Date	November 2, 2001
		First Named Inventor	Gruber et al.
		Art Unit	2157
		Examiner Name	Dalencourt, Y.
Sheet 4	of 4	Attorney Docket Number 51051.000015.UTL1	

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		Gordon-Murnane, "Campaign 2000 – Public Policy, Party, and Candidate Sites", Searcher, Feb. 2000, 8(2)	
		Kaufman, "Cause Celebre", Hollywood Reporter, July 1999, 358(32):S-13	
		Lemay, "Teach Yourself Web Publishing with HTML 4 in 14 days: Second Professional Reference Edition", Sams Publishing, 1997, pp. 33-43, 55-58, 401, 411-415, 792-795	
		Smith, et al., "The Impact of Direct Marketing Appeals on Charitable Marketing Effectiveness", Journal of the Academy of Marketing Science, 1996, 24(3):219-231	
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		"PGA Buick Open: Buick Open Raises \$245,000 for Charities", Sports Editors/Golf Writers & Columnists, Nov. 1990	
		"So, You Think You Know About Construction: Win a Weekend in Paris by Testing Your Industry Knowledge in Our Construction Fantasy League and Contribute to Macmillan Cancer Relief", Contract Journal, March 1999	
		www.ecfa.org	
		www.family.org	

Examiner Signature		Date Considered	
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